QUALITY AND ENVIRONMENTAL POLICY

As employees of NOVA Reklamcılık Dekorasyon San. Tic. A.Ş., an internationally operating company and a solutions partner to some of the world's most prestigious brands and organizations, we are committed to supporting our customers' efforts to differentiate themselves in the marketplace. We strive to meet their legitimate expectations for speed, flexibility, and product and service quality, delivering on time and at fair prices, while enhancing customer satisfaction and reducing our adverse environmental impacts.

We aim to create an environmentally responsible workplace in which our employees can realize their potential and develop their capabilities. At NOVA, we regard quality not merely as an attribute to be achieved through inspection, but as an integral part of every aspect of our working lives.

To ensure the success of our activities, we closely follow scientific developments, emerging technologies, and modern management systems; assess applicable legal and other requirements and environmental impacts; and plan and implement the measures necessary to ensure compliance.

Our ambition is to become a leading organization recognized not only for its market performance, but also for its vision, steadfast commitment to its values, and contributions to society and the business community—an organization our employees are genuinely proud to choose and our competitors respect.
To this end, we commit to conducting our activities by:

- Providing training to raise awareness and enhance the competence of our employees and all stakeholders;
- Establishing objectives, programs, and plans aligned with our organization's purpose and context, taking into account interested parties and risks;
- Monitoring applicable legislation and other requirements and making the necessary arrangements to ensure compliance;
- Prioritizing environmental protection through pollution prevention at source, support for recycling, and efficient use of energy and natural resources;
- Encouraging neighboring organizations to adopt environmentally responsible practices;
- Continually improving our management systems within the framework of ISO 9001 and ISO 14001 through internal and external audits and periodic reviews;
- Aiming to procure materials and products from more sustainable and traceable sources throughout our supply chain and considering the environmental impacts of materials and products when purchasing goods and services for our business activities;
- Analyzing chemical hazards and risks; implementing appropriate occupational health and safety measures to prevent employee exposure in areas where chemicals are used; and conducting the risk assessments necessary to minimize exposure and hazards associated with purchasing, transporting, storing, and using chemicals and disposing of resulting waste;
- Complying with FSC and PEFC Chain of Custody requirements, fulfilling certification requirements, ensuring traceability, and supporting sustainable forest management;
- Using energy-efficient and environmentally responsible technologies from the design stage onward to help mitigate the effects of climate change;
- Assessing environmental risks and opportunities across all our activities from a life cycle perspective, taking the actions needed to achieve environmental improvement objectives and targets, and reviewing progress periodically;
- Exploring safer alternatives at facilities that manufacture our products and materials and taking steps to ensure that appropriate pollution prevention and control measures are in place;
- Seeking to reduce greenhouse gas emissions by implementing energy-efficiency measures in our production areas and offices, transitioning to renewable energy sources where feasible, and working with suppliers to encourage the same approach;
- Preventing improper water use, protecting natural water resources, and promoting their sustainable use to help preserve ecosystems over the long term;
- Optimizing water use throughout our production processes and applying efficient water-use techniques and innovative water-saving methods to minimize consumption;
- Controlling air emissions to prevent air pollution;
- Minimizing the impacts of our activities on natural habitats and striving to protect ecosystems;
- Recognizing that all animals should be treated humanely throughout their lives, that they deserve fair treatment and that their basic needs should be met; and, wherever possible, supporting the development and use of innovative non-animal-derived alternatives that offer properties equivalent to animal-derived materials.

We are committed to operating in accordance with these principles and to working together with our employees and stakeholders to fulfill them.

Tolga ATAKAN
Director
21 August 2026